

Press Release (For Immediate Release)

EFG Hermes Sponsors the Breast Cancer Foundation's Egypt Race for the Cure

The race will raise awareness about breast cancer and help raise funds for breast cancer early detection efforts in Egypt.

22nd October 2009

Cairo — EFG Hermes, the leading investment bank in the Arab world, is pleased to announce its sponsorship of the Breast Cancer Foundation of Egypt's (BCFE) 7th annual Race for the Cure. The event will take place on October 24, 2009 at the Great Pyramids of Giza and is organized in collaboration with Susan G. Komen for the Cure and in partnership with The Suzanne Mubarak Women's International Peace Movement.

In 2008 more than 2500 individuals, including breast cancer survivors, doctors and researchers, celebrities, ambassadors and journalists attended the BCFE's Race for the Cure.

"More women globally will contract breast cancer than any other form of cancer," says Mona Zulficar, Chair of the Board of Directors of EFG Hermes. "And for women, only lung cancer has a higher mortality rate. The disease accounts for nearly 19% of all cancer cases in Egypt, yet estimates suggest that just 1% of Egyptian women are aware of its dangers. Raising funds for research will move us towards better treatment, but until we have a cure, only self-examination and knowledge of early detection can save lives."

EFG Hermes' sponsorship of the Race for the Cure is the latest of its commitments to addressing health-related issues in Egypt. Through the EFG Hermes Foundation, the firm sponsors health and health awareness programs for children and prevalent local diseases such as Hepatitis B and C. Other initiatives include a project that provides two of the most poverty stricken areas in Greater Cairo with four medical convoys. Each convoy consists of 12 fully-equipped medical vans and specialized medical teams that provide thousands of patients with free check-ups, treatment and medication. The EFG Hermes Foundation's health related initiatives are among a number of programs to overcome financial, educational and health-related challenges in Egypt.

The BCFE is a non-profit organization created to promote breast cancer education and research and to facilitate services and support in Egypt.

Susan G. Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists and has invested more than \$1.3 billion since 1982 to improve the lives of those living with breast cancer and promote research into the disease.

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Notes for Editors:

About EFG-Hermes

Established in 1984, EFG-Hermes is the leading investment bank in the Arab world. The firm specializes in Investment Banking, Asset Management, Private Equity, Securities Brokerage and Research. With listings on both the Egyptian and London stock exchanges, EFG-Hermes currently boasts a market capitalization in of around USD 2 billion.

Through its operations in Egypt, the UAE, the Kingdom of Saudi Arabia, Qatar, Lebanon, Kuwait and Oman — and with 880 employees of 25 nationalities — EFG-Hermes serves a considerable and diversified client base from the Middle East and North Africa to Europe, Africa and the United States. Our clients include governments, corporations, financial institutions, high-net-worth individuals and retail customers.

For further information about EFG-Hermes, please visit www.efg-hermes.com.

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